



OUR CORE VALUES: At the heart of all that we do is to provide a building experience and focus on relationship that's second to none, so we've developed our business around six core values that help us live up to our mission — **to build for life.**

R

RELATIONSHIPS WITH MUTUAL RESPECT

Mutual respect is the key to mutual success. Honesty, integrity and fairness for all.

A

ACT WITH PURPOSE

We hold ourselves to the highest level of accountability so our customers, coworkers and suppliers will be confident that we'll do what we say we will, every time.

P

PASSION FOR LIFE

We develop lifelong relationships with our customers, coworkers and suppliers, making sure that we deliver on time, without compromising safety.

I

INNOVATE AT EVERY LEVEL

We don't just accept change. We embrace it. Our company was built on an entrepreneurial spirit. Innovation from within has been a key element to our success.

D

DEDICATION TO EXCELLENCE

We're committed to excellence in every part of our business. We are focused on providing industry leading product quality, efficiency and customer service.

C

CREATE RAVING FANS

We go above and beyond to ensure an exceptional experience. We create raving fans!



OUR **NO HEADACHES** PROMISE

Whirlwind is committed to solving headaches, not creating new ones. We deliver on our “No Headaches” Brand Promise with these three commitments:

1. **NO SURPRISES** COMMUNICATION

DEDICATED RAPID RESPONSE LINE.

Life is full of surprises – but not at Whirlwind. The last thing our customers need is a surprise that sets their schedule back, increases costs or completely wrecks their day. At Whirlwind, we will update them at every milestone of their order so they'll always be up-to-date and if they ever have an urgent need, they can just call our Rapid Response Line (877-76-RAPID).

2. **ON TIME** DELIVERY

FOCUSED ON YOUR TIMELINE.

When we say it's going to be there, we do everything in our power to see your order arrives on time. We work with our customers to find the best date for delivery, and then focus on it.

3. **WE'LL DO THE RIGHT THING** COMMITMENT

EMPOWERED TEAM TO QUICKLY RESOLVE ISSUES.

For over 60 years, three generations of Sturdivants have lived up to their reputation of always doing the right thing. Just ask anyone in the industry. We know difficult situations happen in the construction industry, so our team is empowered to quickly resolve issues that arise to make it right. And if our customers are ever not satisfied, they can go straight to the top of our company and talk with Ty Sturdivant.